

[For immediately release]



Yuzhou Properties' (01628.HK) Won "Shenzhen-Hong Kong Stock Connect Best Investment Value Award"

(9 Jan 2018, Hong Kong) One of China's top 40 real estate enterprises, **Yuzhou Properties Company Limited** ("Yuzhou Properties" or the "Company", together with its subsidiaries referred to as the "Group"; stock code: **01628.HK**) was pleased to announce that Yuzhou Properties had honorably received the "Shenzhen-Hong Kong Stock Connect Best Investment Value Award" at the "2017 China Financial Market Awards" hosted by *China Financial Market* and co-organized by Wonderful Sky Financial Group.

The "2017 China Financial Market Awards" aims to enhance the brand influence and reputation of outstanding enterprises in global capital market by arousing concern and promoting understanding from domestic and foreign investors towards respective enterprises, facilitating in-depth communication between enterprises and investors while demonstrating the enterprise value. Since the inception of the ceremony, on account of the impartiality and fairness of evaluation mechanism and the authoritativeness of the assessment committee, the award has drawn widespread attention and recognition in Hong Kong. This year, Yuzhou Properties, by riding on its various comparative advantages including excellent operation results, consistently high profitability and high dividend payout policy, successfully won the "Shenzhen-Hong Kong Stock Connect Best Investment Value Award".

The "Shenzhen-Hong Kong Stock Connect Best Investment Value Award" is the first honorary award received by Yuzhou Properties at the beginning of 2018, while 2017 has proved to be a crucial developmental period for Yuzhou Properties. Adhering to the development strategy of "Leading with Locality Development", the Company officially embarked on a sales expedition of hundred billions. During the year, the contracted sales of the Company amounted to RMB40.3 billion, successfully attaining the annual adjusted sales target. Yuzhou Properties has acquired substantial land bank for its development strategy in the coming years through various means including mergers and acquisition and bidding and auction; at the same time, the Company continued to enhance the product quality to establish a most refined product line and to highlight its prominent product brand.

Yuzhou Properties adhere to the balance between scale, profit and risk control to ensure a sustained growth in sales while not compromising on the drawbacks of high gross profit, high dividend payout and high financial stability. Both domestic and overseas renowned brokerages are optimistic to the Group's promising operative capability and developmental future and give Yuzhou Properties positive ratings. Citi, Credit Suisse, BOCI, CMBI, China Merchants Securities, Macquarie, Zhongtai, ABCI, Huatai, CIMB rendered repeated recommendations and raised its target price during the year, while Southwest Securities, Guosen Securities, CICC, Yuexiu Securities and SWS released their first coverage report in 2017. Two influential rating agencies, Moody's and Standard & Poor's, raised the ratings of Yuzhou Properties to "Ba3" and "BB-" respectively. As the overall ratings outlook has been steady and consistent, this also reflects the forecast maintained by internationally well-known rating

agencies that Yuzhou Properties can sustain high contracted sales, high revenue growth, high profit margin, with affluent liquidity and prudent debt growth. Average daily turnover of the Company's stock also increased remarkably from approximately 5 million shares recorded at the beginning of the year to approximately 12 million shares by the end of the same year. As more domestic investors became positive towards Yuzhou Properties, the Company has recorded a more than four-fold increase in purchase ratio through Shenzhen-Hong Kong Stock Connect during the year.

Mr. Lam Lung On, JP, the chairman of the board of directors, expressed: "The entitlement to the 'Shenzhen-Hong Kong Stock Connect Best Investment Value Award' given by China Financial Market is certainly an affirmation and recognition of our Company. In prospective, we will continue to forge ahead for more accomplished corporate governance and management capabilities, while enhancing comprehensive strength and brand comparative advantage. Yuzhou will continually adhere to the strategic principle of "Leading with Locality Development", persistently focus on optimizing the national layout of the five metropolitan coordinating regions and stride forward steadily toward our RMB100 billion sales target and strive to provide the greatest return to our shareholders."

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Ms. Camille Xiong (3rd on left), Head of Corporate Finance & Investor Relations accepted the award on behalf of the Group

Yuzhou Properties Company Limited (01628.HK)

Established in 1994, Yuzhou Properties is a property developer headquartered in Shanghai with a national foothold. Adhering to its strategy of Cultivating in Regions Leading the Market, Yuzhou Properties strives to develop residential and commercial properties which align with market trends in first-and second-tier cities. As at 30 September 2017, the Company had 79 projects under various stages of development in Xiamen, Fuzhou, Shanghai, Tianjin, Nanjing, Hefei, Hangzhou, Suzhou, Yangzhou, Quanzhou, Zhangzhou, Longyan, Bengbu, Huizhou and Hong Kong. It had a over 10.49 million sq.m. in aggregate GFA under development or held for future development, with Yangtze River Delta Region, West Strait Economic Zone, Bohai Rim Region and Central Region accounting of 53%, 33%, 6%, 6% and 2% respectively, of the total. Renowned for its outstanding product quality, diversified product portfolio, strong brand awareness and seasoned management team, Yuzhou Properties has been named "Top 100 China Real Estate Enterprises" for eleven years in a row; and Top 50 China Real Estate Enterprises from 2011 to 2017.

For more information about Yuzhou Properties, please visit the Company's website:
<http://www.yuzhou-group.com>.

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